

DO THIS! GET HIRED!

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Mark Lyden's Background

Mark Lyden is an expert at getting people jobs...in THIS difficult job market. He has already helped thousands with his advice because it is different and it is PROVEN to work! The advice he gives is not the traditional advice that can be found on the Internet or being given by most career professionals. Now and for the last 15-years, Mr. Lyden has been a Professional Lead Recruiter for a Fortune 50 company. His approach to get people jobs is fresh, practical, easy to follow, and extremely effective. In his recruiting career he has recruited for small, medium, and large companies and organizations. Mark has screened, taught, mentored and interviewed thousands of candidates and has presented job search seminars across the country.

Mark's is the author of: [College Students: Do This! Get Hired!](#); [Veterans: Do This! Get Hired!](#); and, [Professionals: Do This! Get Hired!](#) His extensive experience plus the fact that he recruits each day in this difficult job market as his profession, gives him the unique insight on the best ways--the proven ways to approach every major step of the job search process so candidates have the best chance at getting hired. These 3 books have the most effective information available for job seekers today. When nothing else works the advice in these three books will because Mr. Lyden sees every day who is getting hired, what they are doing differently than all those that are not, and he simply teaches the reader the most effective techniques to help them get hired fast.

A substantial portion of the proceeds from book sales are donated back to charity to help veterans and to help the stray and abandoned animals at [Logan's Run Rescue](#).

Mark has been interviewed by or featured in *The Washington Post*, *CNN MONEY*, *The Huffington Post*, *Herald Tribune*, *The Cherokee Scout* and *The McGill Daily* and has written for the online publications Examiner.com, and The Avion.

Some recent newspaper, magazine, internet articles and interviews featuring MARK LYDEN:

- Washington Post, [Homework is key in the world of competitive internships](#) (Jan2010)
- CNNMONEY.COM, [What job hunting military veterans need to know](#) (Aug2011) and [7 steps to finding a job online](#) (SEPT2009)
- Huffington Post, [Veterans Get A Raw Deal--Again](#) and [Veterans Need Help Getting Jobs](#) (May2011)
- Herald Tribune, [Crafting your résumé for today's economy](#) (Oct2009)
- The Lowell Sun, [Job Search Help for Vets](#) (Apr2011)
- Interview with Ben Ball WTKF-107 [Coastal Daybreak](#) (Aug2011)
- Interview with Howard Keating and Gail Kubiak, www.TheKeatingNetwork.com (Apr2011)
- Interview with Kevin Matthews 97 LAV-FM, [Kevin Matthews Show](#) (Apr2011)
- Interview with Tim Aalders KTALK Radio [Buy Back America](#) (Apr2011)

