

FOR IMMEDIATE RELEASE:

Formula For Getting Veterans A Job, SOLVED!

**The book, “*Veterans: DO THIS! GET HIRED!*” Has one primary purpose:
To Help Veterans Get Jobs!**

**Written by author and current Lead Fortune 50 Recruiter, Mark Lyden
gives proven advice for veterans that need a job.**

[March 10, 2011] – Unemployment for veterans is over 21%! With the help of veterans from the Army, Navy, Air Force, and Marines this book aims to reduce that number significantly. Written by Mark Lyden, a current Professional Fortune 50 Lead Recruiter with nearly 15 years of experience, Mr. Lyden recruits as his profession in this challenging job market every day, so he knows what works and what doesn't. This is a no-nonsense guide to help vets get hired, even in this difficult job market--even if nothing else has worked.



Mr. Jesse Canella, CEO and Co-founder of HonorVet.org reviewed the book and said: *"If you're a veteran you need to read this book! Best advice for getting hired that we have ever read."* What makes Mark's advice different from what you can find on the Internet or in other "How to get a job" books is that his advice has been PROVEN to work. Because he currently works recruiting in this job market every day, Mark has a unique perspective on what exactly veterans need to do to have the best chance at getting hired. Mr. Lyden's practical and easy to follow steps, on every major job search topic, has been extremely effective and has often been the difference between a candidate getting a job or not getting a job.

Mark Lyden's previous top selling book, *"College Students: Do This! Get Hired!"* has been featured in major news outlets like CNNMoney.com, The Washington Post, and many others. It has helped thousands and thousands get hired. **Now Mark has turned his attention and expertise to helping veterans** get jobs, and later this summer he will be publishing *"Professionals: DO THIS! GET HIRED!"*

Mark's style and approach is fresh and very effective. Those reading or hearing his advice in a seminar are always surprised to learn something new and often discover that what has been holding them back or a mistake they have been making over and over that prevented them from getting hired.

Finally what makes Mr. Lyden's advice and information so valuable is that it works! But there is a reason why it works better than other information and why so many people get hired with his advice. Every step, trick, tip, or technique he provides has a strong logical reasoning behind it backed up by nearly 15 years of experience. Anyone can give opinions of what they think might work, or what may have worked for them, but it takes someone doing the job as a Professional Recruiter in this difficult job market to KNOW what works and what specifically you need to do to get hired.

About the Author

Mark Lyden has been a Professional Lead Recruiter for a Fortune 50 company for nearly 15 years. His area of expertise is teaching people how get jobs especially in this challenging job market. His approach is different yet extremely effective. In his recruiting career he has recruited for small, medium, and large companies and organizations. Mark has screened, taught, mentored and interviewed thousands of candidates and has presented job search seminars across the country. His extensive experience gives him the unique insight as to the best ways --the proven ways to approach every major step of the job search process so candidates have the best chance at getting hired. Mark has a BS, MS, and one year of Ph.D. study in the areas of Business, Human Factors Engineering & Education, and Psychology.

A portion of the proceeds of “Veterans: DO THIS! GET HIRED!” are donated back to help vets.

Media Contact:
Mark Lyden
Phone: 941-224-8345
E-mail: Mark@DoThisGetHired.com

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