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Infantry Company Commander conducts his own study on the effectiveness  
of author's advice on how to get a job

★★★★★ 5.0 out of 5 stars **Expert Advice for Transitioning Soldiers and Veterans**

[August 1, 2011] Infantry Company Commander by trade, Captain Brett D. Kelley decides to test the advice given in Mark Lyden's book, "VETERANS: Do This! Get Hired!" The result? Captain Kelley, "Recommends and personally endorses, VETERANS: DO THIS! GET HIRED! as an exceptional resource without hesitation."

In his test, Captain Kelley lent it to fellow officers; Senior Non-Commissioned Officers with 12-20 years of service; and junior enlisted Soldiers with GEDs for tweaking resumes, polishing interview skills, and salary negotiation. Although there was definitely a gap in the level of understanding between the officers and young, junior enlisted Soldiers, all gained greater insight into the hiring process and reduced their overall anxiety with the process. Captain Kelley, who calls himself and his fellow soldiers "green suiters," found that the wounded, injured, and ill Soldiers he is currently helping transition from active duty military to the civilian world have a tough time translating their experience and marketing their skills in the civilian job market. He comments that in the book, "Mr. Lyden is able to succinctly bridge this gap without exceeding the attention span of a grunt like me."

According to Kelley, "While the military offers and often mandates civilian employment preparation classes and workshops (e.g. resume writing and interview technique classes), they are rudimentary at best. Soldiers are still leaving the military without the skills they need to get hired and the last thing anyone wants to see is another Veteran in fatigues panhandling under a bridge. Civilian corporations and firms want to hire Veterans, but we [soldiers] do a terrible job marketing ourselves. Many young Veterans believe that the world will be handed to them on a silver platter, which couldn't be farther from the truth in a fiercely competitive and tenuous job market."

Captain Kelley states that, "[the book] is a short read and functions more as a handbook than a self-help guide... Don't let your next interview turn into an ambush by walking into it unprepared. Take the time to read this one."

#### ***About the Author***

Mark Lyden is an expert at getting people jobs. He has already helped thousands get hired even in this difficult job market. For over 15-years, he has been a Professional Lead Recruiter for a Fortune 50 company. His approach is fresh, practical, easy to follow, and extremely effective. In his recruiting career he has recruited for small, medium, and large companies and organizations. Mark has screened, taught, mentored and interviewed thousands of candidates and has presented job search seminars across the country. His extensive experience plus the fact that he recruits each day in this difficult job market, gives him the unique insight on the best ways--the proven ways to approach every major step of the job search process so candidates have the best chance at getting hired.

A substantial portion of the proceeds from book sales Mr. Lyden and his wife donate back to charity to help our military veterans and to help the stray and abandoned animals at [Logan's Run Rescue](http://Logan's Run Rescue).

Mark has been interviewed by or featured in *The Washington Post*, *CNN MONEY*, *The Huffington Post*, *The Herald Tribune* and many others. He has been a frequent guest on national and local talk radio shows

including Ken Gaines (WKZK-103.7FM), Marc Bernier (WNDB-1150) The [Marc Bernier Show](#) and with Howard Keating and Gail Kubiak, [www.TheKeatingNetwork.com](http://www.TheKeatingNetwork.com).

***About Captain Brett D. Kelley***

Captain Brett D. Kelley (CPT, IN, Commanding K CO, 1-12 IN, 4IBCT, 4ID) currently specializes in helping wounded, injured, and ill Soldiers transition from active duty military service to the civilian world.

**VETERANS: DO THIS! GET HIRED!**

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